



# BUILDING NEW SKILLS

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**ATS**  
Older Adults Technology Services

**internet»  
essentials**  
FROM COMCAST

# Overview

- Welcome to the Internet:  
What are Browsers?
- What are Web Pages?
- Web Pages & Websites
- What's on a Web Page?
- Ads & Pop-ups
- Web Search with Google
- Searching within a Website



# Welcome to the Internet:

## What are Browsers?

- A web browser is an application to access the Internet & perform searches
- Web browsers show websites & web pages
- Most popular web browsers:



Safari



Google Chrome



Mozilla Firefox



Internet Explorer

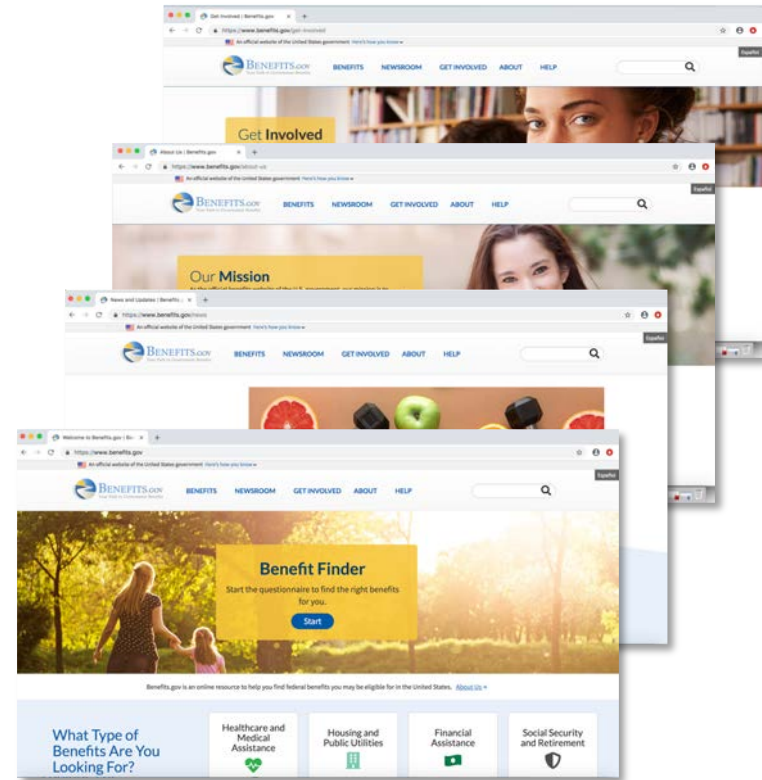


Edge

# What are Web Pages?

- News, information, music & videos available on the Internet are found on web pages
- A web page looks like a magazine page—it has words, pictures & sometimes advertising
- A group of web pages is called a website

## Individual Web Pages

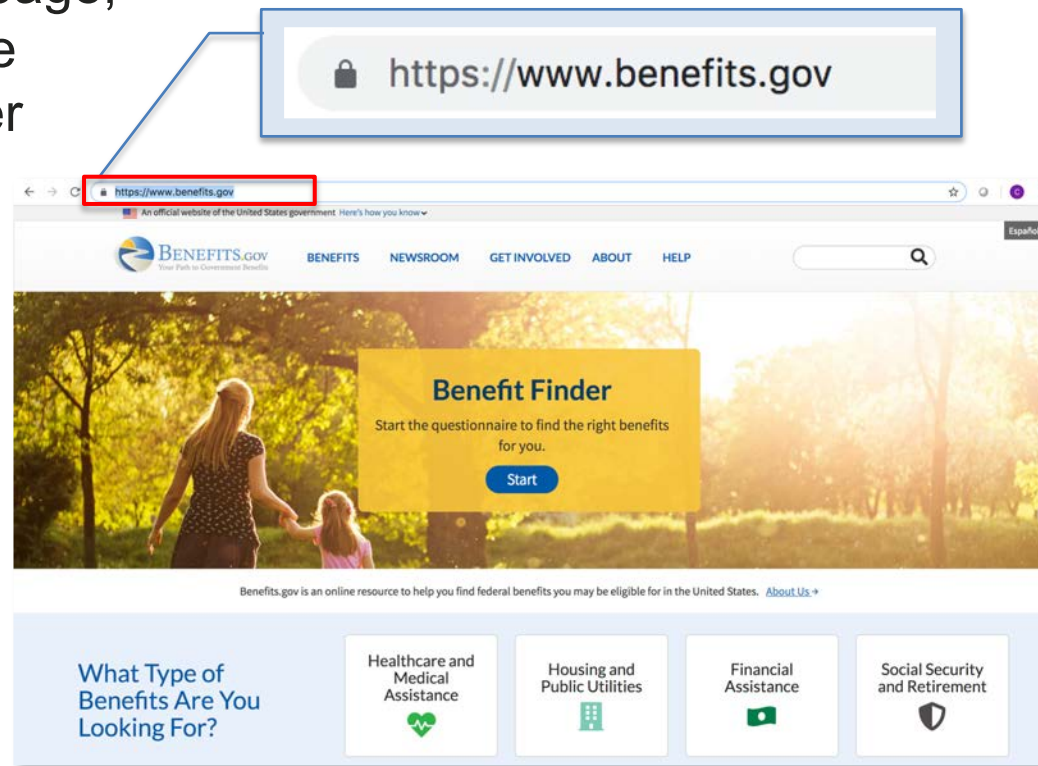


## Website



# Web Pages & Websites

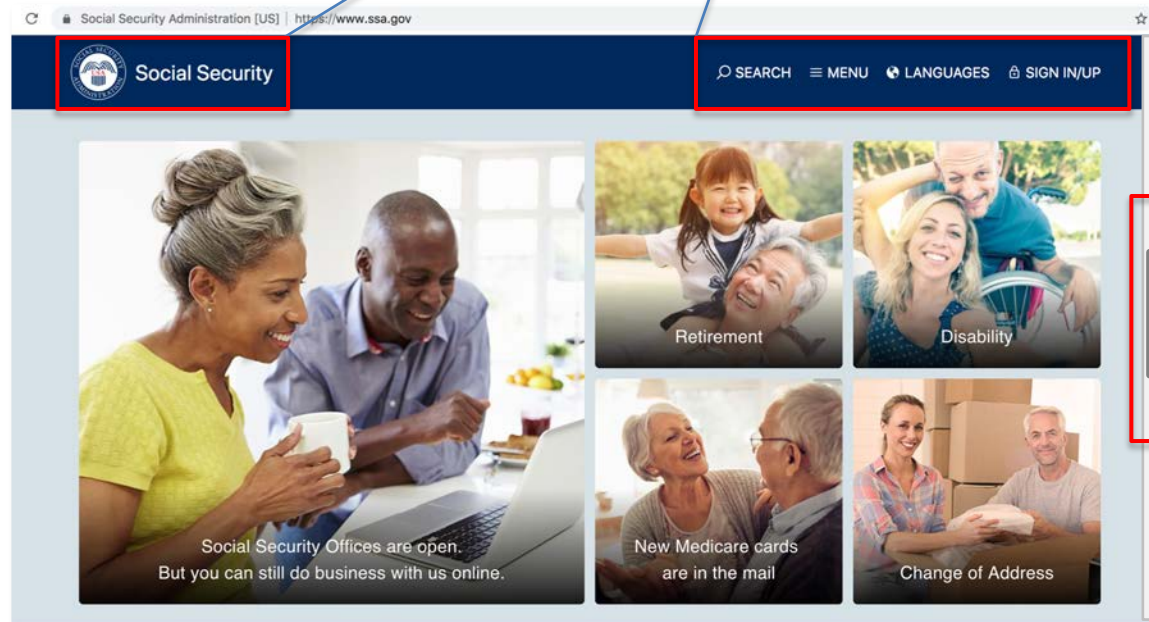
- Websites & web pages have their own web address
- To get to a website or a webpage, type the web address into the address bar of a web browser
- www. stands for world wide web. Typing it is optional!
- “Benefits dot gov”
- Web address extensions:
  - .gov (government)
  - .com (commercial)
  - .org (organization)



# What's on a Web Page

**Name and/or Logo** of a website

**Main Links** or contents of the website

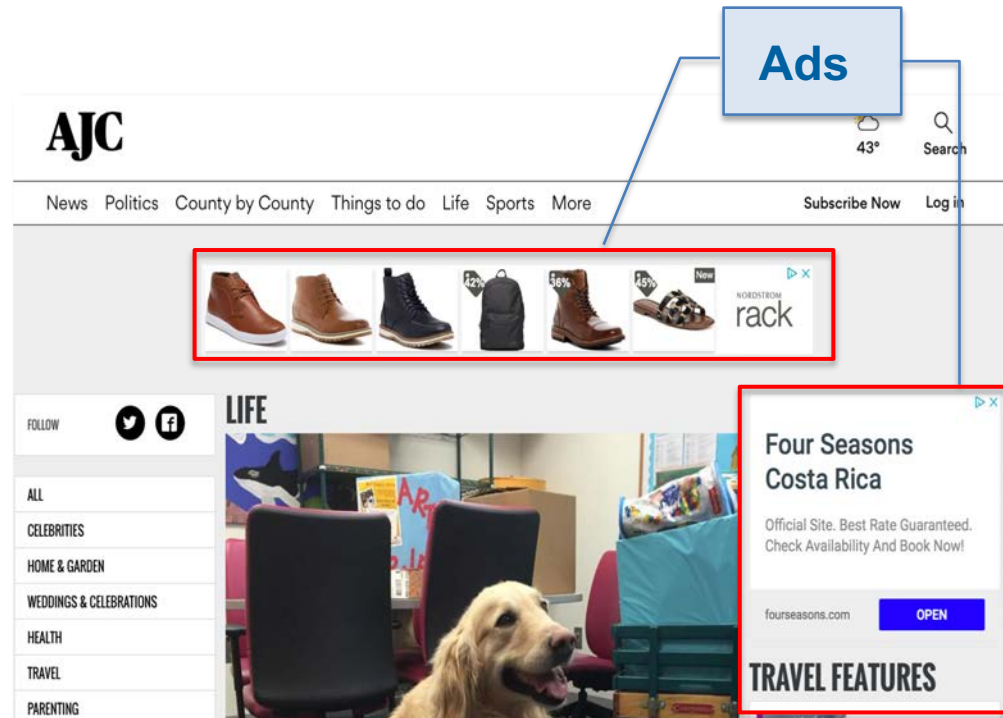


**Scroll Bar**

**Homepage** or "landing page"

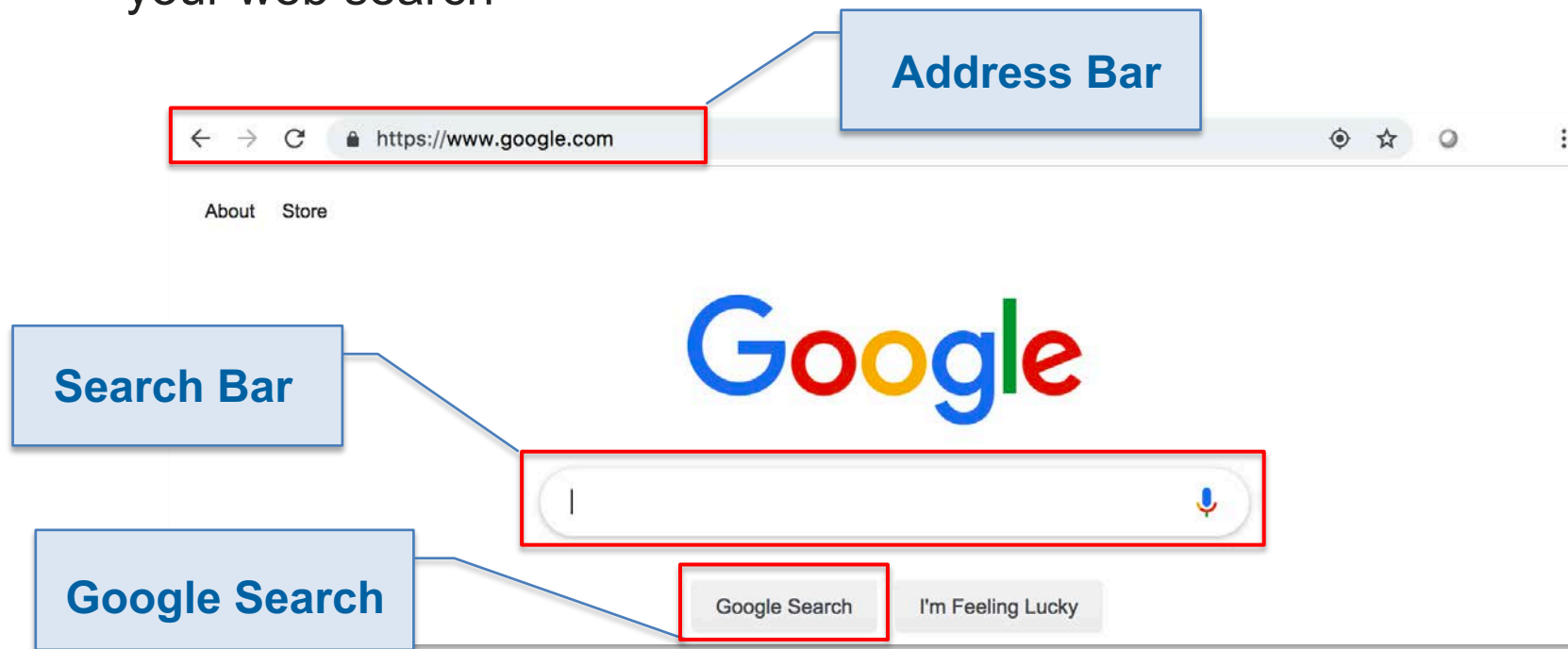
# Ads & Pop-Ups

- Advertisements (ads) are on most web pages, often in the form of pop-ups.
- Ads are usually links that go to the advertiser's website.
- Always look for the **X** to get rid of ads.



# Web Search with Google

- A web search is a search for information on the Internet
- Google is a very popular search engine for searching the web
- “Key words” or search terms are specific words you pick to perform your web search

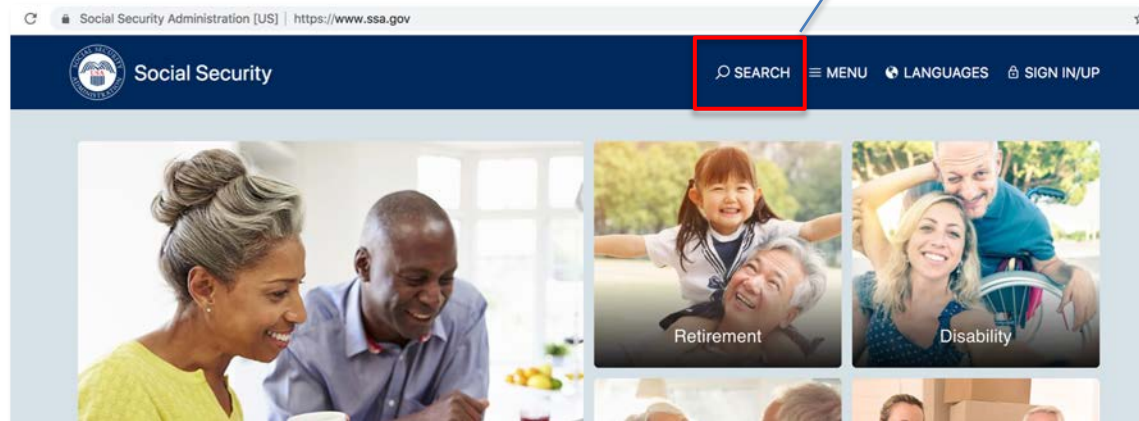




# Searching within a Website

- Search for information within a website to get more relevant results
- It's a helpful tool to get information from a website quickly
- Look for a magnifying glass and type in the search bar

Search



# THANK YOU!

